

Training and Strategy Workshop for the Youth Forum of the Democratic Party

20 - 21 December

Venue: Democratic Party Headquarters

AGENDA

Day I, 20 December 2024

10:00 – 10:30 **Opening of the Training Session**

10:30 – 11:30 **Youth Mobilization**

Topic: Engaging FRPD in Campaign Strategy and Leadership Development

11:30 – 12:30 **The Real Nature of Politics and Elections**

Ron Nehring, Director of International Training, Leadership Institute

Topic: This is a strategic introduction presentation which affirms why we are here and the impact of conservative ideas

12:30 – 13:00 **Lunch Break**

13:00 – 14:00 **Brain Gain and Ideology**

Topic: Enhancing DP's Future Through Brain Gain and Ideological Clarity

14:00 – 15:00 **Core to Crowd**

Ron Nehring, Director of International Training, Leadership Institute

Topic: Engaging the Base and Growing Beyond. This is a strategic level presentation on a very sophisticated approach for political party branding

15:00 – 16:00 **Leadership Development**

Topic: Building Effective Leadership for Albania's Future

16:00 – 17:00 **Women Empowerment in Party and Enterprise**

Topic: Women's Leadership and Enterprise Development

Day II, 21 December 2024

10:30 – 11:30 **Leadership Conversation**

11:30 – 12:30 **Part I: Communication Skills and Media Relations and GOTV**

Ron Nehring, Director of International Training, Leadership Institute
Peter Smallwood, President of the Conservative National Convention UK
2024

Topic: Effective Public Communication and Media Dynamics

12:30 – 13:00 **Lunch Break**

13:00 – 15:00 **Part II: Communication Skills and Media Relations and GOTV**

Ron Nehring, Director of International Training, Leadership Institute
Peter Smallwood, President of the Conservative National Convention UK
2024

Topic: Effective Public Communication and Media Dynamics

15:00 – 16:00 **Organizing Your Municipality & Voter Engagement**

John Fluharty, Resident Program Director, Albania, International
Republican Institute (IRI)

Topic: Issues and Citizens & Activating your municipal branch

16:00 **Concluding Session: Local Official Engagement**

Ron Nehring, Director of International Training, Leadership Institute

Topic: Fieldwork Strategy and Local Outreach